



The CLIC fixes the fragmented and frustrating college-bound experience by letting students comprehensively plan for college, and institutions serve and recruit students, from a single home page in our FREE shared network.

The CLIC

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THE BUZZ

"This IS going to revolutionize the way kids interact with and think about college."

- Geoff Craven, President
National Association of
Media & Technology Centers

"The CLIC stands out because it is free and easily accessible."

- University of Virginia
Cavalier Daily

"It's a kind of social networking that's useful."

- Los Angeles Business
Journal

THE TEAM

The CLIC was created by a college access program director with a tech team of fellow alumni from Stanford.

www.theclic.net

Serving Our Students & Families

Instant Matching. CLIC students are personally matched to colleges, financial aid AND community programs you are eligible for—and you can subscribe to many more across the site.

Centralized Access. Students manage the college-connected process from one "command central" home page with an integrated master calendar.

Current Data. CLIC info is constantly updated by our data team and institutions themselves, and all changes dynamically update on your student page.

Easy Outreach. CLIC colleges, scholarship groups and community programs can communicate with students instantly online—and, soon, text you directly on your cell phone—without ever accessing personally identifiable information.

The CLIC Calendar is the first master calendar of college-related deadlines and events, from tests to application dates to college fairs and more.

Serving Our Schools & Programs

The CLIC unites all of the institutions in the college-connected experience in a single network. You enjoy free, easy-to-use home pages with blogs, video, brag boxes and more. As you enter deadlines or announcements on your CLIC page, they instantly update on the home pages of every student linked to your institution!

Secondary Schools and Community Programs. The CLIC lets counselors and program staff begin helping college-bound kids five minutes after signing up. We do the heavy lifting so counselors can stop Googling and start guiding.

Colleges & Financial Aid Programs. The CLIC offers admissions officers and scholarship coordinators a free outreach page with direct links to their official sites' applications, honors experiences and much more. You can update deadlines and eligibility requirements at any time and immediately update student calendars and matches across the site!

Looking for girls who want to study engineering for an application, program or event? All CLIC Institutions can instantly IM (and soon text) kids across a wide mix of metrics for fast, free outreach the way kids like to communicate.



I'm a
CLICfamily



I'm a
CLICschool



I'm a
CLICstudent



I'm a
CLICcollege



I'm a
CLICcommunity